EXCLUSIVE: Producer and writer Mansi Bagla on conceiving the story of Aankhon Ki Gustaakhiyan: "I've tried to merge vintage romance with the spirit and complexities of Gen Z relationships"

Aankhon Ki Gustaakhiyan stars Vikrant Massey and Shanaya Kapoor.

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Mansi Bagla stated exclusively, "I've always been the biggest romantic at heart, someone who's deeply drawn to the charm of old-school love stories. When I began writing and conceiving *Gustaakhiyan*, I knew I wanted to create something that felt timeless. I was inspired by the kind of poetic, lingering romance we don't see enough of today. However, at the same time, I wanted it to resonate with a generation that loves differently, one that feels deeply but expresses itself uniquely."

She added, "The idea was to craft a narrative that feels timeless yet speaks the language of now. With this film, I've tried to merge the soul of a vintage romance with the spirit and complexities of Gen Z relationships. It's a story I've poured my heart into."

Starring Vikrant Massey and debutant Shanaya Kapoor, the film's recently released teaser gives a glimpse into a warm and heartfelt love story that seems to be bringing back the charm of OG romance.

Presented by Zee Studios and Mini Films, and produced by Mansi Bagla, Varun Bagla, and Open Window Films, *Aankhon Ki Gustaakhiyan* is directed by Santosh Singh and written by Mansi Bagla, with music composed by Vishal Mishra. Starring Vikrant Massey and Shanaya Kapoor, this romantic musical is set to release in cinemas on July 11, 2025.

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