

Mini Films: On a mission to script box-office hits

WHILE making a stellar mark in the realty sector with a proven track-record through innovative marketing strategies and transparent dealings, Mini Homes is a brand name that would also be associated with the art of quality film-making in India. Diana Hayden, former actor and Miss World, is the ambassador of Mini Homes. Mini Films is set to revolutionise the world of content-driven cinema.

Mini Films is a new ambitious venture promoted by Ms Mansi, Director, Mini Homes and Varun Bagla, Co-Founder and CEO, Mini Homes, who remain passionate about movies to the core.

Mansi is quick to point out that the name Mini is her moniker and doesn't just stand for short films alone. "We are committed to a vision for meaningful, content-driven cinema and would ensure proper systems are in place. We would introduce exclusively hand-picked and chosen content for the discerning audience," she says.

She regards several Indian cinema stalwarts as her true source of inspiration. "YRF is my temple. I worship films every Friday. We regard film-making as a craft and serious business, too."

Mini Films is in talks with several

prominent film personalities for various movie projects which are in the pipeline. "I am in talks with an ace choreographer to direct a film for me, which I feel will work magic at the box-office. I would also love to do Aitraaz as bold films are made less in Hindi Cinema and Aitraaz is cult. I recently met one of my favourite actor Sanjay Dutt too," she says, adding that she wants to filter scripts for actor Shah Rukh Khan.

Mini Films aims to resurrect the golden era of movie-making. "The musical era should come back in our movies," she adds.

About Mansi's natural knack about movie making, Varun Bagla says, "Akin to Shah Rukh Khan's character in Zero where he is shown bonding with co-actor Katrina Kaif, he is shown to possess a natural ability of a strong sixth sense, Mansi, too has a similar trait, which has always proven right."

With various ambitious plans in the offing, Mini Films is set to make a giant leap in the Indian film industry. "One should be knowledgeable to be in films. Nowadays, anybody and everyone are into films. I am here to stay and dedicate my life to films," she signs off.

